

Immersive Design  
and New Digital  
Competences for the  
Rehabilitation and  
Valorization of the  
Built Heritage

ID4Excellence



<https://id4ex.il.pw.edu.pl/>

ÖZU<sup>th</sup>year

<https://labs.ozyegin.edu.tr/architectureandarchaeology/>

P A R C O  
A R C H E O L O G I C O  
D E L L ' A P P I A  
A N T I C A



<https://www.parcoarcheologicoappiaantica.it/>

Organised by the Dynamic Research on Urban Morphology-DRUM laboratory and the Department of Interior Architecture and Environmental Design of Özyegin University and GEKA: Güney Ege Kalkınma Ajansı / South Aegean Development Agency, in cooperation with Bursa Uludağ Üniversitesi, LITECH Engineering, Dipartimento di Architettura, Università degli Studi di Firenze, Politecnico di Torino, Abdullah Gül Üniversitesi, University of Naples "Federico II", University of Novi Sad and "Sapienza" University of Rome.



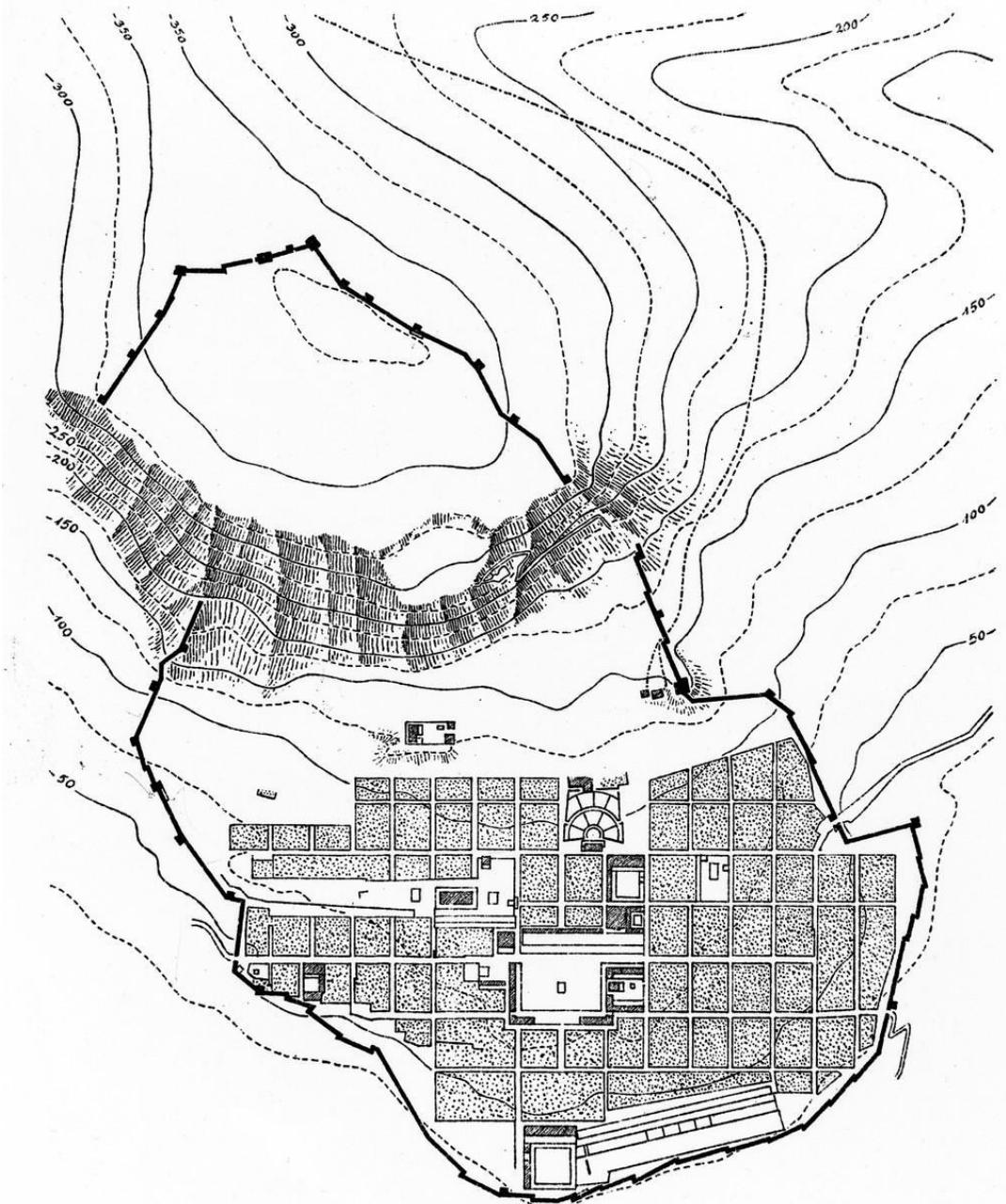
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# International Hybrid Conference Priene, Architecture and Archaeology

July 22nd 2022, 10.00-18.00 (GMT: +3.00, Istanbul time)

Aydin/Soke Zirai Üretim İşletmesi Tarımsal Hizmet İçi Eğitim Merkezi Müdürlüğü  
Söke Tayem, Cumhuriyet, 09200 Yenidoğan/Söke/Aydın, Türkiye

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Virtual Conference Room: "**Theodor Wiegand**", Join Zoom Meeting  
<https://ozyegin-edu-tr.zoom.us/j/95094486438?pwd=SUJPcVJ5Y0crQTNJcmU1NXdiWGrdz09>  
Meeting ID: 950 9448 6438; Passcode: 055773

**Draft Schedule:**

**10.00 Salutations**

**Chair Alessandro Camiz** (Özyegin University)

**Co-Chair: Özge Özkuvancı** (Özyegin University)

**Alper Ünlü** (Head, Department of Architecture, Özyegin University)

**Alessandro Viscogliosi** (Director, School of Specialisation in Architectural and Landscape Heritage, "Sapienza" University of Rome)

**Annalinda Neglia** (Corso di dottorato "Conoscenza e innovazione nel progetto per il patrimonio", Politecnico di Bari)

**Simone Quilici** (Director, Parco Archeologico dell'Appia Antica, Rome, Italy)

**10.30 Session 1: Archaeology, History, Digital survey**

**Chair: Zeynep Ceylanlı** (Özyegin University)

**Co-chair: Ezgi Çiçek** (Özyegin University)

**İbrahim Hakan Mert** (Uludağ Üniversitesi)

Priene: Architecture and Archaeology

**Flavia Benfante, Alessandro Viscogliosi** ("Sapienza", University of Rome)

Suburban metroa: house shaped temples

**Rinaldo D'Alessandro, Nicola Turotti** ("Sapienza", University of Rome)

Late antique architecture at Priene

**Hasan Sercan Sağlam** (CNRS – CESCM, Poitiers, France)

Archaeological Data for the Urban History of Adramytteion

**Giorgio Verdiani** (University of Florence)

Digital tools for Cultural Heritage, Photogrammetry, Lasergrammetry and something more

**Marika Griffó** ("Sapienza" University of Rome)

Digital Synapsis: Data, Information and Modelling

**Bora Yavuz** (Litech Engineering)

3D Surveying Methods for Archaeology

**Nisa Semiz** (Abdullah Gül Üniversitesi)

Survey methods in archaeological sites

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<b>13.30</b>	<b>Lunch Break</b>
<b>14.00</b>	<b>Session 2: Restoration, Architectural Design, Valorisation and Enhancement</b>
	<b>Chair: Giorgio Verdiani</b> (University of Florence)
	<b>Co chair: Zeynep Ceylanlı</b> (Özyegin University)

**Luigi Oliva** (Parco Archeologico dell'Appia Antica, Rome, Italy)

*Apollo meets Mercurius. Archaeology, architecture and landscape design in the route of the ancient Appian Way between Rome and Marino*

**Federica Visconti, Renato Capozzi** (University of Naples "Federico II")

*Architectural Design for Archaeological Contexts*

**Alessandro Camiz, Özge Özkuvancı** (Özyegin University)

*Anastylosis and Design Experimentations in the Horrea Agrippiana, Rome*

**Valentina Santoro, Lucia Del Core** (Bari Polytechnic)

*Digital Manufacturing Systems and Smart Materials for a Sustainable Anastylosis Process*

**Elisabetta Caterina Giovannini** (Politecnico di Torino)

*Digital Applications for the Communication and the Visualisation of Digital Cultural Heritage*

**Andrea Pasquali** (University of Florence)

*Software Processing and Digital Solutions for the Valorisation of Cultural Heritage*

**Marco Tanganelli, Vieri Cardinali** (University of Florence)

*Monitoring the structural Health of Monuments, from Tradition to Digital recent Trends*

**Darko Reba** (Novi Sad University)

*Future of Culture and Art in Cities*

**17.30 ID4Ex. Erasmus + Dissemination event**

**Chair Alessandro Camiz** (Özyegin University)

**Co-Chair: Özge Özkuvancı** (Özyegin University)

**Zeynep Ceylanlı, Bora Sezer** (Özyegin University)

*IMMERSIVE DESIGN AND NEW DIGITAL COMPETENCES FOR THE REHABILITATION AND*

*VALORIZATION OF THE BUILT HERITAGE-ID4Ex. Erasmus + Dissemination event*

**18.00 Conclusions**



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